

On View

Rob Pruitt and Other Artists Painted Murals of ‘Peanuts’ Characters All Over New York City—See Them Here

The company that owns Snoopy and friends has enlisted contemporary artists for a new public art project.

Sarah Cascone, April 18, 2018



Mr. A. Photo courtesy of the Peanuts Global Artist Collective.

Good grief! A corporate public art project has hit the streets of cities around the world, all based on Charlie Brown, Linus, Lucy, and other characters from Charles M. Schulz’s beloved *Peanuts* comic strip. A clever bit of marketing for Snoopy and the gang, the murals have touched down in New York, with installations to follow in Mexico City, Paris, Berlin, Tokyo, San Francisco, and Seoul.

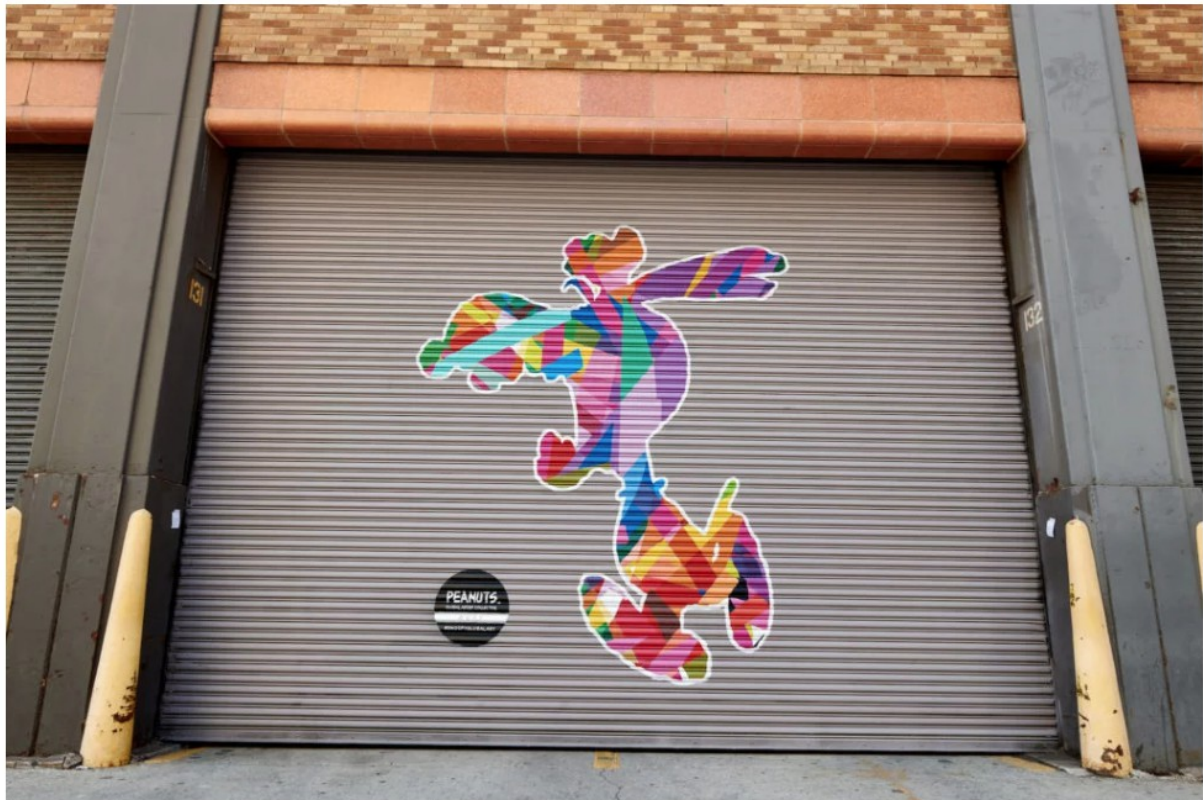
The public art show is the work of well-known contemporary artists Kenny Scharf, Rob Pruitt, Nina Chanel Abney, AVAF (Assume Vivid Astro Focus), a collective founded by Eli Sudbrack), FriendsWithYou (Samuel Borkson and Arturo Sandoval III), Tomokazu Matsuyama, and graffiti artist André Saraiva, who goes by Mr. A. Collectively. They’ve been dubbed the Peanuts Global Art Collective.



FriendsWithYou. Photo courtesy of the Peanuts Global Artist Collective.

The artists were commissioned to create their own interpretations of Schulz's iconic creations by Peanuts Worldwide, which manages the rights to the use of the *Peanuts* characters. The cartoonist, who died in 2000, inspired generations of children with his work, which became the basis of the classic *A Charlie Brown Christmas* and other television specials and movies.

"I taught myself how to draw by copying *Peanuts* characters and strips over and over," Pruitt wrote on the project website. In his mural designs, he has paired Snoopy with a panda bear, an animal that has become Pruitt's signature.



AVAF. Photo courtesy of the Peanuts Global Artist Collective.

“As a child I would draw all of my favorite cartoons, so to be able to filter *Peanuts* through my creative lens is definitely a childhood dream come true,” added Abney, who has depicted Snoopy and his friend Woodstock in her blocky, colorful style.

In New York, the murals are all on downtown office buildings, clustered on the West Side near Hudson Square. They were unveiled April 16, with a map showing their locations available at the [Children’s Museum of the Arts](#).